



Central Co-op Board of Trustees Open Session Board Meeting Minutes

June 24, 2024, 6:30-7:20 p.m.

This meeting was conducted via remote-conferencing device.

ATTENDANCE

Trustees: **Carey DiJulio**, Chair & CGO (2019-2024); **Casey Cerretani** Vice Chair (2022-2025); **Jaime Vogt** (2021-2024); **Mark McFarlan** (2022-2025); **Amethyst Green** (2023-2026); **Ron Lawrence**, *Executive Trustee* (2023-).

Visitors: *Amber Quesenberry, Tacoma Store Manager*

Note-taker: **Sue Spang**, *Secretary & Vice President*

Start Time: 6:30 pm

Approving Agenda/Consent Agenda: *Sue Spang, Secretary/VP*
Consent Agenda (includes Policy Monitoring Reports & Minutes):
Casey moved to approve, **Jaime** seconded. *Unanimous Approval*

Tonight's Agenda:

Ron moved to approve, **Casey** seconded. *Unanimous Approval*

Trustee Storytelling: *Carey DiJulio, Board Chair*

Carey asked the Board to reflect on what each of them do to find quiet and peace in their busy lives. Trustees offered a variety of answers on those moments, activities, and places that help them stay centered and find calm.

Tacoma Community Outreach: *Amber Quesenberry, Tacoma Store Manager*

Our Tacoma Store Manager, Amber, spoke about the community engagement and promotional activities she's been driving at the store, in the interest of increasing customer counts and spreading awareness of the Co-op. Efforts include weekly tastings; promoting monthly events with a calendar posted inside the store; increasing in-store demos; a once-monthly community event called "Local Love" that's in the works, and continuing partnerships with blood donation services, and the Tacoma Marathon group, which brings 1000+ customers to the co-op to pick up their race packets. She is also working on more engagement with Nourish, Pierce Co.'s food bank.

Seattle Community Outreach: Sue Spang, Director of Operations

Sue spoke about the Seattle store's programs for serving the Seattle store and neighborhood community, including Food Bank partnerships that feed multiple community organizations, huge participation in the Healthy Communities Program (restricted income shoppers save 10% everyday) and participation in the City of Seattle's Fresh Bucks program, which provides a stipend for produce to Seattle residents with a limited income. She also spoke about a longer-term project that store leadership has been working on: a community resources guide for those neighbors who come into the store experiencing extreme hunger or mental illness related issues. In the wake of the Madison St. construction project, which deeply impacted the neighborhood alongside the store, the emphasis remains on re-establishing the Co-op as a neighborhood institution, building upon increasing customer satisfaction and providing an outstanding customer experience.

OPEN SESSION CLOSE: 7:20 pm.

This meeting was followed by an Executive Session of the Board of Trustees.